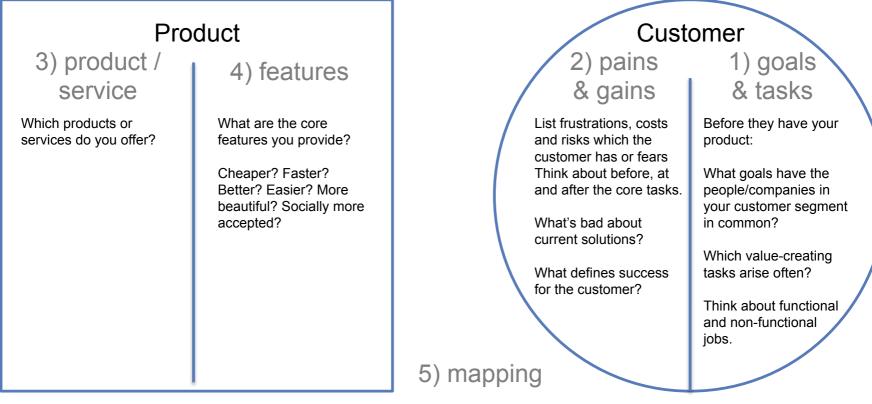
Value Proposition Map

Mapping customers and product features

Print this in A3 and use sticky-notes to fill out the map.



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