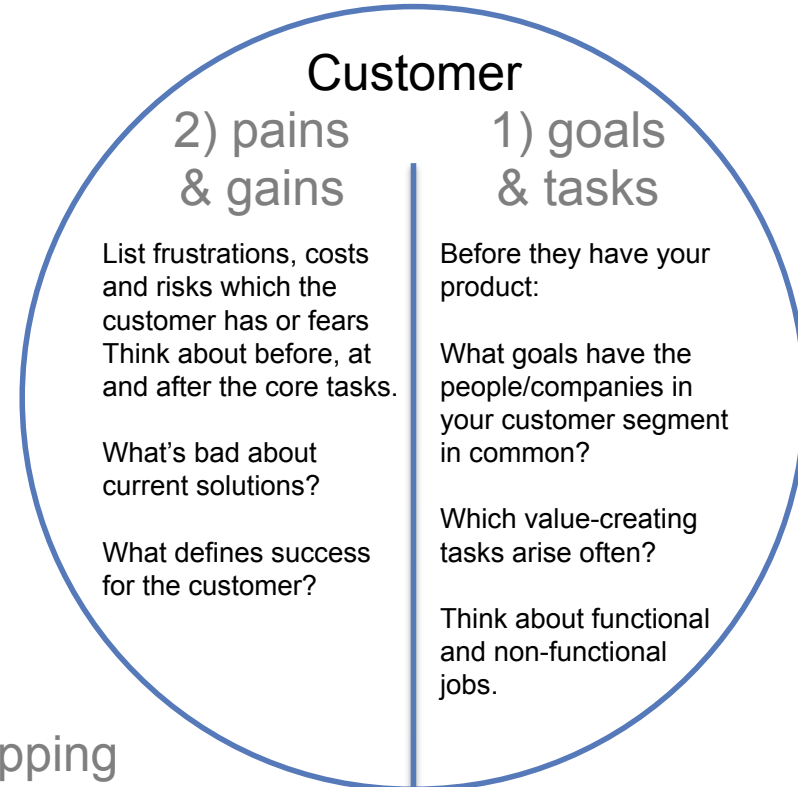
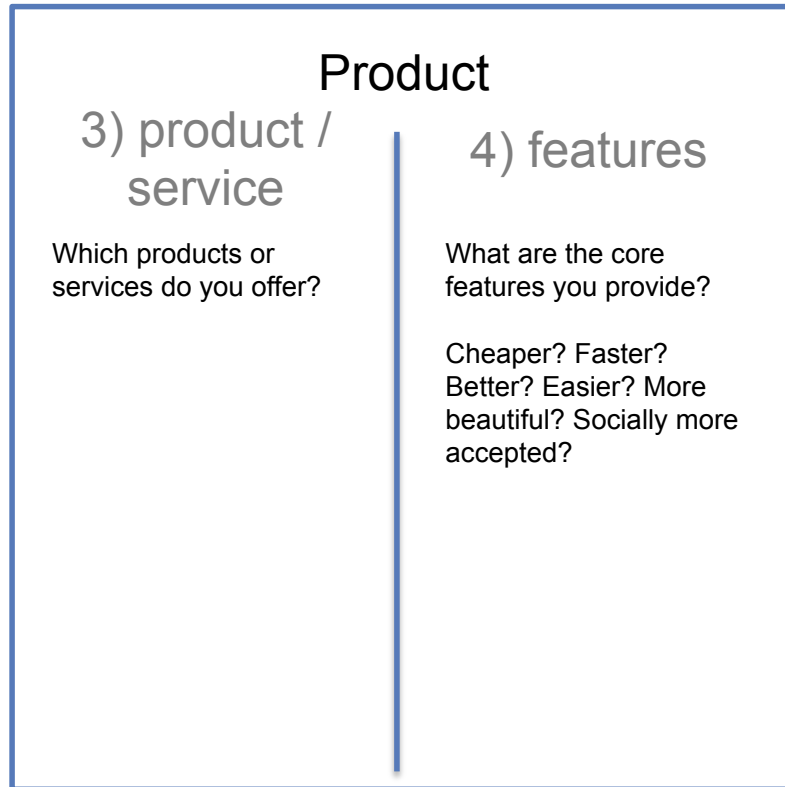


# Value Proposition Map

## Mapping customers and product features

Print this in A3 and use sticky-notes to fill out the map.



5) mapping